



Blue Pacific
MINERALS

CLEVER *by* NATURE



AGRICULTURE

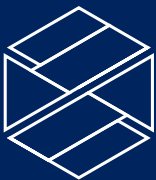
PRODUCT CATALOGUE

➤ CALVING

➤ HERD

➤ FARM

➤ ANIMAL HEALTH



**Blue Pacific
MINERALS**

CLEVER *by* **NATURE**

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Science-backed bioactives and minerals designed for today’s sustainable farming - enhancing animal health, resilience, and productivity from calving to peak performance.

At **Blue Pacific Minerals**, we deliver science-backed bioactives and mineral solutions that support gut health, immunity, and nutrient absorption.

Our zeolite-based formulations, including ACVM-registered toxin binders, optimise digestion, improve feed conversion, and strengthen animal resilience throughout every stage of production.

Designed for today’s sustainable farming systems, our products integrate seamlessly, helping farmers achieve healthier livestock, higher performance, and improved efficiency. By combining natural innovation with proven science, we provide solutions that not only enhance animal wellbeing but also contribute to long-term farm productivity and environmental stewardship.



FIRST

60

DAYS

CALVING SOLUTION

THE CHALLENGES:



LOW ENERGY

Cold and wet when born, drains energy



FEED DELAYS

Delay to first feed reduces ability to absorb needed antibodies and nutrients



COMPACT CALVING

Compact calving pattern means less time for staff to attend calves individually



BACTERIA RISKS

Colostrum alone may not have significant enough antibodies to protect calves



OVER-CROWDING

Overcrowding in feeding pens, sharing feeding teats, wet bedding increases bacterial challenge



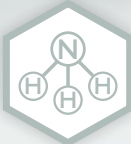
LOW RESISTANCE

No resistance to disease like E. coli and Salmonella, only defence is colostrum



SKILL SHORTAGE

Shortage of skilled labour to think proactively



AMMONIA THREAT

Ammonia from urine on bedding can cause respiratory infections



WASTE MILK

Often fed waste milk, not refrigerated, harbouring pathogenic bacteria

FIRST 24 HOURS IS CRITICAL FOR ANTIBODY & NUTRIENT ABSORPTION

THE SIZE OF THE CHALLENGE INCREASES AS MORE CALVES ARE BORN

24

x20

x40

x60

x80

x100

60 DAYS

THE SOLUTIONS:

OptiCalf[™] BIOBOOST

OptiCalf[®]BioBoost - is a premium high performance probiotic paste

HELPS COMBAT THE CHALLENGES OF:



OptiCalf[®]

Calf health naturally

Feed OptiCalf[®]adlib for extra insurance against diarrhoea

HELPS COMBAT THE CHALLENGES OF:



OptiCalf[®] FLOURISH

Providing the best start in life

Mixed with milk, OptiCalf[®] Flourish provides probiotics for the best start in life

HELPS COMBAT THE CHALLENGES OF:



ZORBIFRESH[®] ACTIVE

Actively enhance animal bedding

ZorbiFresh[®]Active absorbs ammonia and moisture in bedding and kills E. coli and Staph aureus

HELPS COMBAT THE CHALLENGES OF:



OPTICALF®
Calf health **naturally**



ABOUT OPTICALF®:

- 100% natural
- Raise healthy calves
- BioGro Certified input for organics
- Great value for money
- Calves love the taste
- Toxin binding

DIRECTIONS FOR USE:

- To support calves during digestive upset
- 20g per calf, per day into feed troughs

LOVED BY CALF REARERS

OptiCalf® has been fed to calves for almost 20 years and is loved by calf rearers nationwide.

INGREDIENTS:

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration conditions



100% NATURAL



RAPID ABSORPTION



SUPPORTS IMMUNITY



BIOGRO CERTIFIED

PACK SIZE: 20 KG
Available from your Rural Retailer

SET YOUR CALVES UP FOR LIFELONG SUCCESS. WITH **BPM'S PREMIUM PRODUCTS**, YOU CAN MAXIMISE CALF HEALTH AND GROWTH FROM DAY ONE, ENSURING A SEAMLESS TRANSITION INTO A PRODUCTIVE HERD.



OPTICALF® FLOURISH
Let the digestive tract flourish with **billions of good bacteria**



ABOUT OPTICALF® FLOURISH:

- Designed to be added to milk or electrolytes to easily distribute to calves
- Helps strengthen disease resistance and recovery in calves
- Optimise feed conversion for maximum growth and overall development
- Promote rapid and healthy weight gain
- Improve rumen and intestinal development

DIRECTIONS FOR USE:

- Add 5g per calf, per day to milk
- In times of stress or recovery, add 10g per calf, per day to electrolytes or milk

IMPROVED FORMULA:

OptiCalf® Flourish combines two cutting-edge ingredients, Bacillus subtilis PB6 probiotics and Saccharomyces cerevisiae, both backed by extensive scientific research to enhance calf health and development.

INGREDIENTS:

Per 5g dose

Bacillus subtilis PB6

Saccharomyces cerevisiae

TRACE ELEMENTS:

Cobalt (*organic*) 0.25mg

Copper (*organic*) 2.5mg

Iodine 0.3mg

Selenium 0.1mg

Zinc 10mg

INCLUDES THE TOP 5 TRACE ELEMENTS REQUIRED TO GET YOUR CALVES PERFORMING AT THEIR PEAK



FEED IN MILK



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



GOOD BACTERIA

PACK SIZE: 10 KG
Available from your Rural Retailer

OPTICALF® LOOSELICKS
For big growth kicks



ABOUT OPTICALF® LOOSELICKS:

- A premium loose lick formulation specifically designed for calves to rising 2yr olds
- Contains essential minerals, vitamins and Bovacillus® to set your calves up to thrive
- Easily fed as a free-choice nutritional feed

DIRECTIONS FOR USE:

- 10g to 50g per day, depending on stage of growth
- Feed as free-choice in paddock troughs
- Self-regulated intake allows calves to consume what they need

SETTING YOUNG ANIMALS UP FOR SUCCESS FROM AN EARLY AGE



POST WEANING CALVES



OPTIMAL HEALTH



SELF REGULATE INTAKE

PACK SIZE: 20 KG
Available from your Rural Retailer

INGREDIENTS:

Per 50g dose

Optimate®ACVM Registration Number A011800

See www.foodsafety.govt.nz for registration condition

Bovacillus® (*Probiotic*) 2g

Calcium 13g

Cobalt 2mg

Copper (*organic*) 133mg

Iodine 7mg

Manganese 90mg

Selenium 3.2mg

Sodium 2.5g

Zinc 64mg

VITAMINS:

Vitamin A 10,000 IU

Vitamin D 12,200 IU

Vitamin E 600 IU

GIVE THEM THE BEST START



OPTICALF® BIOBOOST

The premium high performance probiotic paste



ABOUT OPTICALF® BIOBOOST:

- Fast gut stabilisation – helps rapidly establish a healthy gut microbiome after birth or stress
- Helps reduce scours and digestive upsets
- Improves feed conversion and growth rates – better digestion of milk and starter feed
- Supports immunity during stress
- Highly targeted and easy to use – oral paste = accurate dosing, no wastage
- Preventative and reactive tool

DIRECTIONS FOR USE:

Apply the product directly into mouth, or mix into feed at the following rates.

Calves: 5g at birth, times of stress or illness and as a re-inoculant post antibiotic therapy.

Cows: 10 – 15g for off-feed cows. 5g at calving, times of stress or illness.

EFFICIENT NUTRIENT UPTAKE = STRONGER DAILY WEIGHT GAIN

INGREDIENTS:

Per 5g dose

Lactic Acid Bacteria @ no less than 5,000,000,000 cfu

Enterococcus faecium,
Lactobacillus acidophilus,
Lactobacillus plantarum,
Pediococcus pentosaceus,
Lactobacillus casei,
Bacillus subtilis,
Bifidobacterium longum

Vitamin E 50 IU



NUTRIENT
ABSORPTION



SUPPORTS
IMMUNITY



HIGHLY
TARGETED

PACK SIZE: 80CC / 300CC

Available from your Rural Retailer

WHY ARE PROBIOTICS USEFUL?

Probiotics support gut function and microbial balance at every stage of production. Helping to maintain a stable and diverse microbiome, contributing to overall herd performance, consistency, and long-term system sustainability.

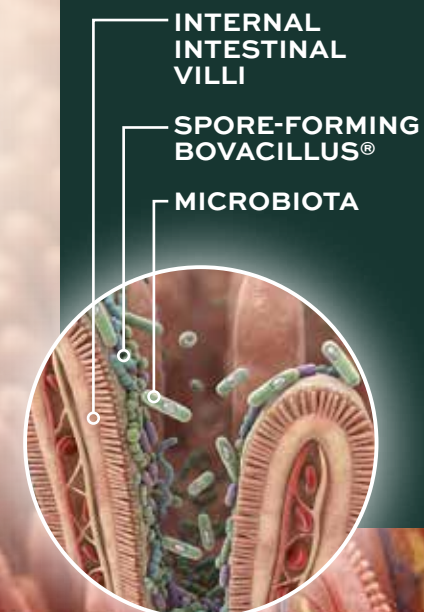


Illustration of intestinal villi

ZORBIFRESH®

Absorbent bedding conditioner



For animal bedding only

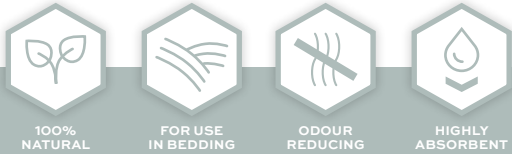
PACK SIZE: 1 TONNE
Available from your Rural Retailer

ABOUT ZORBIFRESH®:

- 100% natural mineral
- Absorbent to 199% of its weight, soaking up ammonia and moisture, leaving bedding dryer
- Reduces pathogenic load in shed and reduces ammonia in environment for healthier conditions for animals and staff

DIRECTIONS FOR USE:

- Apply initially at 500g per square metre on a weekly basis
- Regularity of application may need to be altered depending upon animal density and seasonal aspects with dryer or wetter periods
- Can be spread mechanically with a fertiliser or ATV spinner at the recommended application rates or manually spread by hand



INGREDIENTS:

Natural BPM zeolite from New Zealand

ZORBIFRESH® ACTIVE

Reduce bacteria, ammonia and moisture in bedding



PACK SIZE: 20 KG | 1 TONNE
Available from your Rural Retailer

ABOUT ZORBIFRESH® ACTIVE:

- A bedding additive for cows, calves, equine and swine
- Absorbs up to 199% of its weight in moisture
- Reduces odour for a safer environment
- Starts killing bacteria (including Staph aureus and E. coli) as soon as it is applied and keeps killing beyond 24 hours

DIRECTIONS FOR USE:

From 50g to 250g per square metre of animal bedding

KEEP PENS CLEAN & DISEASE FREE

Zorbifresh® Active can be used as part of a regular process to keep calf pens clean and disease free, but is also highly effective in larger doses post a bacterial outbreak.



INGREDIENTS:

Natural BPM zeolite from New Zealand

Eucalyptus

Chloramine T

HOW ZORBIFRESH® ACTIVE WORKS IN YOUR BARN

For the health and wellbeing of animals and staff it is important to soak up moisture and ammonia and to kill bacteria such as Staphylococcus aureus and E. coli - this is exactly what Zorbifresh® Active is designed to do.

REDUCES MOISTURE:

Zorbifresh® Active absorbs up to 199% of its weight in moisture

WORKS AGAINST BACTERIA:

Proven to kill bacteria such as Staphylococcus aureus and E. coli at 100% kill rate within 1 hour

REDUCES ODOUR:

By absorbing ammonia from the bedding Zorbifresh® Active greatly reduces odour in the barn

SAFER ENVIRONMENT:

Zorbifresh® Active is a more natural way to absorb moisture and ammonia and to kill bacteria for a safer environment for staff and animals



BACTERIA LOADING

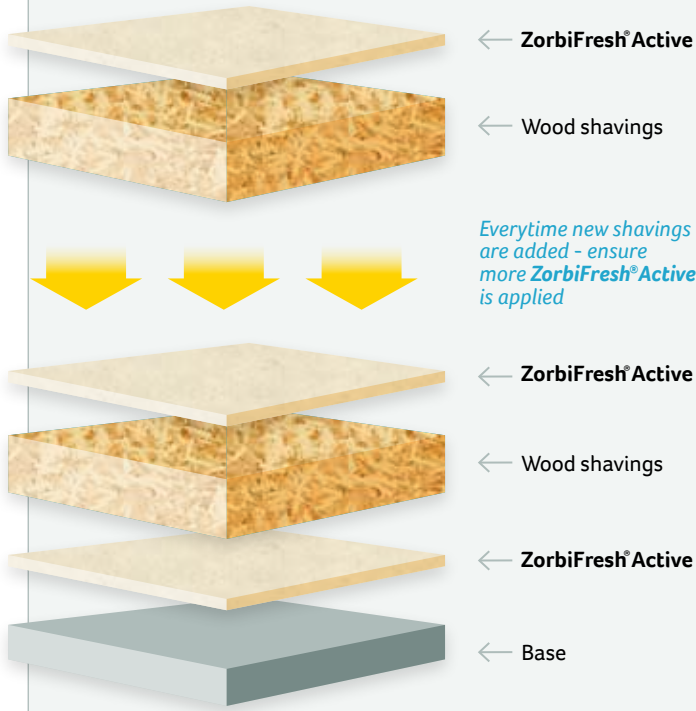


FRONT
690,000 CFU

MIDDLE
19,000,000 CFU

REAR
41,000,000 CFU

OPTIMUM CALF BEDDING:



BACTERIAL KILL RATES:

100% effective against Staphylococcus aureus and E. coli

100% kill after 24 hours exposure

Optimate®

THE OPTIMATE® RANGE

We listened to farmer feedback, merged this with advice from animal nutritionists and micro-biologists to create a range that seamlessly fits into each part of the farming calendar, boosting cow health and production.



PREBIOTICS

Are fibres that assist with healthy gut bacteria and are important in maintaining a balanced rumen

MAGNESIUM (MG)

An important macromineral that has many functions within the cow

CALCIUM

Essential macro mineral for metabolic function, optimum milk production and skeletal strength

NO ANTIBIOTICS, NO TOXINS

PROBIOTICS

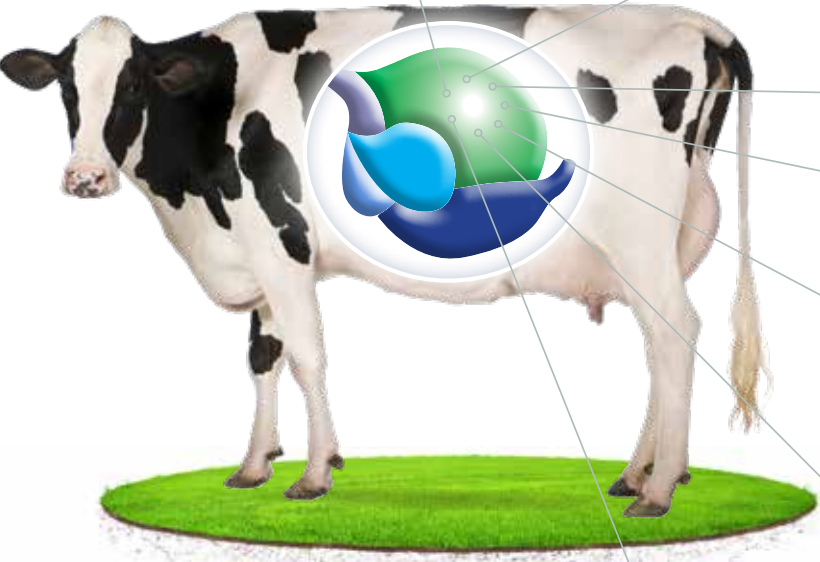
An active substance that helps maintain the balance of microflora in the intestinal tract of livestock

NZ NATURAL ZEOLITE OPTIMATE™

A registered toxin binder

TRACE ELEMENTS

Are very important for cell functions at biological, chemical and molecular levels



PRE-CALF	CALVING	EARLY LACTATION	MID LACTATION	LATE LACTATION
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				
				

OPTIMATE® ENERGISE
Strengthen your herd for calving



ABOUT OPTIMATE® ENERGISE:

- Formulated to deliver a strongly negative DCAD below -1600
- Prepares the cow metabolically

DIRECTIONS FOR USE:

- Feed Optimate® Energise to dairy cows only, 21 days pre-calving, at a rate of 450g per cow, per day
- Do not feed to in-milk dairy cows
- Urine pH should be tested during feeding to ensure target pH is reached for DCAD to work

SUPPORT & STRENGTHEN

Introducing good bacteria and anion salts into the gut to help drive calcium mobilisation before calving.

INGREDIENTS:
Per 450g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

MACRO MINERALS:

Calcium	7g
Chloride	17g
Magnesium	30g
Phosphorus	3g
Sulphur	13g

TRACE MINERALS:

Cobalt	25mg
Copper (organic)	125mg
Iodine	32mg
Selenium	10mg
Zinc	850mg



PROTECT YOUR INVESTMENT



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



GOOD BACTERIA

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® ENERGISE CA+
Fuel your herd for calving



ABOUT OPTIMATE® ENERGISE CA+:

- Increased calcium pre-calving
- Gain faster activation and improved uptake
- Supports early lactation performance

DIRECTIONS FOR USE:

- Feed Optimate® Energise CA+ to dairy cows only, 14 days pre-calving, at a rate of 450g per cow, per day
- This blend can be fed to in-milk dairy cows before transitioning on to a milker mix
- Urine pH testing not required under this feeding strategy

STRONG IMPROVEMENT

Designed for farms managing high calcium pasture for strong improvement in blood calcium and early lactation performance.

INGREDIENTS:
Per 450g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

MACRO MINERALS:

Calcium	80g
Magnesium	42g
Sulphur	8g

TRACE MINERALS:

Cobalt	25mg
Copper (organic)	125mg
Iodine	32mg
Selenium	10mg
Zinc	850mg

VITAMINS:

Vitamin A	10,000IU
Vitamin D3	5,000IU
Vitamin E	250mg
Biotin	20mg
25-OH Hydroxy Vitamin D3	



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



GOOD BACTERIA

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® VITAL
Essential all year round



ABOUT OPTIMATE® VITAL:

- Optimate® is a registered toxin binder
- Dispersible granule for easy distribution
- Suitable for Sheep, Goats, Cows and Pigs

DIRECTIONS FOR USE:

- Feed via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 100g to 300g per cow, per day or 1 to 2% of daily intake

INGREDIENTS:

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bentonite



EASY DISTRIBUTION



100% NATURAL



RAPID ABSORPTION

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® MAX D
Next level calcium control for next level cows



ABOUT OPTIMATE® MAX D:

- Supports reduction of metabolic disorders and early lactation performance
- Drives fast calcium mobilisation and absorption
- High iodine to support thyroid function, which is important for reproductive performance
- Vitamin D3 activation

DIRECTIONS FOR USE:

- Feed Optimate® Max D via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize & grass silage, dairy meal, dairy blends
- Feed 300g per cow, per day
- Suitable to be fed to lactating cows

INGREDIENTS:
Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

MACRO MINERALS:

Calcium	53g
Magnesium	8g
Sodium	12g

TRACE MINERALS:

Cobalt	25mg
Copper (organic)	125mg
Iodine	32mg
Selenium	10mg
Zinc	850mg

VITAMINS:

Vitamin A	10,000IU
Vitamin D3	5,000IU
Vitamin E	75mg
Biotin	20mg
25-OH Hydroxy Vitamin D3	



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



PROBIOTICS

PACK SIZE: 1 TONNE
Available from your Rural Retailer

OPTIMATE® ADVANTAGE

Giving your herd a **top advantage** for health & performance



ABOUT OPTIMATE® ADVANTAGE:

- Dispersible granule for easy distribution
- Includes magnesium, calcium , sodium and five essential trace minerals

DIRECTIONS FOR USE:

- Feed Optimate® Advantage via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 230g per cow, per day
- Only to be fed to lactating dairy cows

INGREDIENTS:

Per 230g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Calcium	40g
Magnesium	10g
Sodium	10g

TRACE MINERALS:

Cobalt	19mg
Copper <i>(organic)</i>	93mg
Iodine	24mg
Selenium	7mg
Zinc	635mg



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



ESSENTIAL MINERALS

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® HOOF RESCUE

Organic minerals, vitamins & amino acids



ABOUT OPTIMATE® HOOF RESCUE:

- Biotin is necessary for synthesis of keratin, a hard structural protein in horns and hooves
- Myco-toxin binding for animal health and balancing rumen PH. Acidosis can contribute to laminitis
- Optimate® is a registered toxin binder

DIRECTIONS FOR USE:

- Feed Optimate® Hoof Rescue via mixer wagon, trough feeder or mixed on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Feed 100g per cow, per day
- Suitable for use for lactating dairy cows

INGREDIENTS:

Per 100g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Biotin	20mg
Copper <i>(organic)</i>	50mg
Iodine	8mg
Manganese <i>(organic)</i>	200mg
Zinc <i>(organic)</i>	420mg

VISIBLE HOOF IMPROVEMENTS TYPICALLY OCCUR AFTER 6 - 8 WEEKS



PROTECT YOUR INVESTMENT



ESSENTIAL MINERALS



STRONG GROWTH

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® MAINTAIN HOOF RESCUE

Maintain **healthy hooves** in you herd



ABOUT OPTIMATE® MAINTAIN HOOF RESCUE:

- Dispersible granule for easy distribution
- Provides highly available Ca and Mg support
- Includes five essential trace minerals
- Enhances organic trace mineral with increased absorption in the small intestine for improved nutrient utilisation

DIRECTIONS FOR USE:

- Feed Optimate® Maintain Hoof Rescue via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 300g per cow, per day
- Only to be fed to lactating dairy cows



PROTECT YOUR INVESTMENT



STRONG GROWTH



ESSENTIAL MINERALS

PACK SIZE: 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® MAINTAIN

Maintain **healthy herd** performance



ABOUT OPTIMATE® MAINTAIN:

- Dispersible granule for easy distribution
- Includes magnesium and calcium
- Includes five essential trace minerals
- Optimate® is a registered toxin binder

DIRECTIONS FOR USE:

- Feed Optimate® Maintain via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 300g per cow, per day
- Only to be fed to lactating dairy cows



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



ESSENTIAL MINERALS

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

INGREDIENTS:

Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Calcium	56g
Magnesium	15g
Phosphorus	3g

TRACE MINERALS:

Biotin	20mg
Cobalt <i>(organic)</i>	12.6mg
Copper <i>(organic)</i>	126mg
Iodine	32mg
Manganese <i>(organic)</i>	200mg
Selenium	10mg
Zinc <i>(organic)</i>	360mg

VITAMIN:	
Biotin	20mg

OPTIMATE® LOOSELICKS

Optimal health with every lick



ABOUT OPTIMATE® LOOSELICKS:

- Free-choice feeding ensures animals get the nutrients they need, when they need them
- Supports growth and performance - Packed with key minerals and vitamins essential for healthy development
- Balanced mineral profile - Delivers key trace elements to prevent deficiencies, enhance metabolism, and support animals grazing or fed on crops

DIRECTIONS FOR USE:

- Recommended dose rate: 50g per cow, per day
- Designed to be feed in troughs for free-choice feeding
- Ensure continuous access to fresh clean water

INGREDIENTS:

Per 50g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Calcium	9g
Cobalt	13mg
Copper <i>(organic)</i>	50mg
Iodine	20mg
Magnesium	4g
Selenium	8mg
Sodium	4g
Zinc	500mg

VITAMINS:

Vitamin A	10,000IU
Vitamin D	20,000 IU
Vitamin E	50 IU

PACK SIZE: 20 KG
Available from your Rural Retailer



SUPPORTS IMMUNITY



ESSENTIAL MINERALS



FREE FORM FEEDING



PROBIOTICS

OPTIMATE® LOOSELICKS HIPHOS

Looselicks formulated for herds on fodder beet



ABOUT OPTIMATE® LOOSELICKS HIPHOS:

- Free-choice feeding loose lick is designed for cows on fodder beet crops
- Supports production, fertility, and growth while on crop
- Backed by Optimate® research and ACVM registration for quality and compliance

DIRECTIONS FOR USE:

- Provide free-choice feeding in troughs, bins, or weather-resistant containers in crop paddocks
- Feed 75g per cow, per day
- Ensure continuous access to fresh water

INGREDIENTS:

Per 75g dose

(elemental unless stated)

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Calcium	9g
Cobalt	13mg
Copper <i>(organic)</i>	50mg
Iodine	20mg
Magnesium	4g
Phosphorus	6g
Selenium	8mg
Sodium	4g
Zinc	500mg

VITAMINS:

Vitamin A	10,000IU
Vitamin D	20,000 IU
Vitamin E	50 IU

PACK SIZE: 20 KG
Available from your Rural Retailer



OPTIMAL HEALTH



SELF REGULATE INTAKE



ESSENTIAL MINERALS

OPTIMATE® LOOSELICKS PROPHOS

Combining phosphorus with functional probiotic technology



ABOUT OPTIMATE® LOOSELICKS PROPHOS:

- Helps support microbial activity and fibre digestion in challenging feed systems such as fodder beet
- Supports appetite, body condition, with healthy colostrum production, and animal resilience during periods of dietary stress or transition
- Targeted phosphorus supplementation
- Weather-resistant loose lick formulation designed for easy paddock supplementation with self-regulated intake

DIRECTIONS FOR USE:

- Recommended dose rate: 75g per cow, per day
- Designed to be feed in troughs for free-choice feeding
- Ensure continuous access to fresh clean water

INGREDIENTS:

Per 75g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

ELEMENTAL MINERALS:

Calcium	9g
Cobalt	13mg
Copper <i>(organic)</i>	50mg
Iodine	20mg
Magnesium	4g
Phosphorus	6g

Selenium **8mg**

Sodium	4g
Zinc	500mg

VITAMINS:

Vitamin A	10,000IU
Vitamin D	20,000 IU
Vitamin E	50 IU



RUMEN EFFICIENCY



PRODUCTION PERFORMANCE



FOR GRAZING LIVESTOCK

The **Optimate® LooseLicks ProPHOS** formulation combines targeted phosphorus supplementation with essential macro minerals, trace elements, vitamins, and Bovacillus® bacteria to support rumen function, digestive efficiency, and animal performance.



OPTIMATE® POWER UP

Post calving **high-performance** feed supplement



ABOUT OPTIMATE® POWER UP:

- Prebiotics and probiotics for intestinal health
- Magnesium, calcium and phosphorous for lactating dairy cows
- Essential trace elements for a healthy animal
- **Optimate®** is a registered toxin binder

DIRECTIONS FOR USE:

- Feed 300g per cow, per day
- Designed to be fed to lactating dairy cows

SUPPORT YOUR HERD NATURALLY

Optimate® Power Up is intended to give back to the cow what milking takes out. Non-toxic, no antibiotics, a more natural way to support your herd.

INGREDIENTS:

Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Diamond V® Ultra

Kemin® CLOSTAT®

MACRO MINERALS:

Calcium 56g

Magnesium 15g

Phosphorus 3g

TRACE MINERALS:

Cobalt 25mg

Copper (*organic*) 125mg

Iodine 32mg

Selenium 10mg

Zinc 850mg



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



GOOD BACTERIA

PACK SIZE: 20 KG / 1 TONNE

Available from your Rural Retailer or Feed Mill

OPTIMATE® ELEVATE

Improve **rumen function** and **fibre digestion**



ABOUT OPTIMATE® ELEVATE:

- Support gastrointestinal functions and a beneficially balanced microbiota - necessities in the production of a healthy, thriving herd
- Includes **Optimate®** toxin binder to reduce the risk of harmful mycotoxins during mating
- Added Bovacillus®, Bacillus subtilis and B. licheniformis probiotic bacteria. These two species of bacteria are spore-forming and resist well under the typical heat and manufacturing processes

DIRECTIONS FOR USE:

- **Optimate® Elevate** can be used in mineral pellets for dairy cows, and are more space efficient in a pellet
- Feed 100g per cow, per day
- Designed to be fed to lactating dairy cows

INGREDIENTS:

Per 100g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

TRACE MINERALS:

Cobalt 25mg

Copper (*organic*) 125mg

Iodine 32mg

Selenium 10mg

Zinc 850mg

VITAMINS:

Vitamin A 10,000IU

Vitamin D3 5,000IU

Vitamin E 250mg



MORE MILK



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



ESSENTIAL MINERALS

PACK SIZE: 1 TONNE

Available from your Rural Retailer or Feed Mill

OPTIMATE® ENRICH

High-performance feed supplement **for healthy rumen**



ABOUT OPTIMATE® ENRICH:

- Enhances rumen function and fibre digestion to improve feed efficiency
- Supports a balanced gut microbiota for a healthy, thriving herd
- Helps reduce mycotoxin risk during mating with included toxin binder

DIRECTIONS FOR USE:

- Feed 150g per cow, per day
- Designed to be fed to lactating dairy cows

INGREDIENTS:

Per 150g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

TRACE MINERALS:

Cobalt 25mg

Copper (*organic*) 125mg

Iodine 32mg

Selenium 10mg

Zinc 850mg

VITAMINS:

Vitamin A 10,000IU

Vitamin D 5,000IU

Vitamin E 250mg



GOOD BACTERIA



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



ESSENTIAL MINERALS

PACK SIZE: 20 KG / 1 TONNE

Available from your Rural Retailer or Feed Mill

OPTIMATE® EMPOWER

Empowering **high performance**



ABOUT OPTIMATE® EMPOWER:

- Contains a probiotic containing a unique, highly selected strains of Bacillus subtilis and B. licheniformis bacteria
- Essential mix of magnesium, calcium, phosphorus, trace elements and vitamins to support your dairy herd's diet
- Supplied in a uniquely designed dispersible granule

DIRECTIONS FOR USE:

- Feed **Optimate® Empower** via silo, mixer wagon, in-shed feeder or on feed pads
- Feed 300g per cow, per day
- Designed to be fed to lactating dairy cows

INGREDIENTS:

Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

MACRO MINERALS:

(Elemental contents)

Calcium 56g

Magnesium 15g

Phosphorus 3g

TRACE MINERALS:

Cobalt 25mg

Copper (*organic*) 125mg

Iodine 32mg

Selenium 10mg

Zinc 850mg

VITAMINS:

Vitamin A 10,000IU

Vitamin D3 5,000IU

Vitamin E 250mg



PROTECT YOUR INVESTMENT



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



PROBIOTICS

PACK SIZE:
20 KG / 1 TONNE

OPTIMATE® SUSTAIN

Macro minerals for **sustained performance**



ABOUT OPTIMATE® SUSTAIN:

- Dispersible granule for easy distribution
- Macro minerals including; magnesium, calcium and phosphorus for lactating dairy cows
- Optimate® is a registered toxin binder

DIRECTIONS FOR USE:

- Feed Optimate® Sustain via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Feed 300g per cow, per day
- Only to be fed to lactating dairy cows

INGREDIENTS:
Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Calcium	56g
Magnesium	15g
Phosphorus	3g

SUSTAINED PERFORMANCE

Special blend of macro minerals in dispersible granules to be easily fed to dairy cows.



MORE MILK



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



ESSENTIAL MINERALS

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® PERFORM

Increase your herds **health & performance naturally**



ABOUT OPTIMATE® PERFORM:

- Special blend of macro minerals designed by Nutritionists
- Scientifically proven to help your dairy herds performance during lactation
- Added Bovacillus®, Bacillus subtilis and B. Licheniformis probiotic bacteria

DIRECTIONS FOR USE:

- Feed Optimate® Perform via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 150g per cow, per day

PRODUCE AT THEIR BEST

Maintain productivity with a blend of prebiotics and probiotics so your cows produce at their best.

INGREDIENTS:

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus®

Bacillus subtilis and B. Licheniformis bacteria



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



GOOD BACTERIA

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer

OPTIMATE® PROTECT

Facial eczema and heat stress **protection**



ABOUT OPTIMATE® PROTECT:

- Aid in prevention of facial eczema
- ACVM Registered Zinc Oxide, No.A011756
- Minimise the impact of heat stress
- Simple to use dispersible granule
- Contains daily supplement of calcium, magnesium and phosphorus

DIRECTIONS FOR USE:

- Feed Optimate® Protect via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- 300g per cow, per day (500kg liveweight)
- Suitable for use for lactating dairy cows

INGREDIENTS:
Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Calcium	56g
Chromium (<i>organic</i>)	8mg
Magnesium	15g
Phosphorus	3g
Zinc Oxide	13.75g



EASY DISTRIBUTION



ESSENTIAL MINERALS



NO ANTIBIOTICS



SCIENTIFICALLY REVIEWED

PACK SIZE: 20 KG / 1 TONNE
Available from your Rural Retailer or Feed Mill

OPTIMATE® EMPOWER PROTECT

Empowering herd **protection in challenging conditions**



ABOUT OPTIMATE® EMPOWER PROTECT:

- Contains a unique probiotic blend of Bacillus subtilis and B. licheniformis bacteria to support rumen and gut function
- Aid in prevention of facial eczema
- Includes Betaine to assist with heat stress management and maintain hydration and rumen health during summer
- Dispersible granule for convenient feeding

DIRECTIONS FOR USE:

- Feed Optimate® Empower Protect via silo, mixer wagon, in-shed feeder or on feed pads
- Feed 300g per cow, per day
- Designed for use in lactating dairy cows during high-risk summer and autumn periods

INGREDIENTS:
Per 300g dose

Optimate®ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

Bovacillus® Bacteria

Natural Betaine 5mg

MACRO MINERALS:
(Elemental contents)

Calcium	48g
Magnesium	12g

TRACE MINERALS:

Chromium (<i>organic</i>)	8mg
Cobalt	12.5mg
Copper (<i>organic</i>)	75mg
Iodine	16mg

Selenium	5mg
Zinc	425mg
Zinc Oxide	13.75mg



PROTECT YOUR INVESTMENT



NO ANTIBIOTICS



SUPPORTS IMMUNITY



SCIENTIFICALLY REVIEWED



PROBIOTICS

PACK SIZE: 20 KG / 1 TONNE

Maximise productivity and reproductive results for your milking cows by supplementing with **Maize Balancer**. Correct mineral imbalances for optimal health, reproduction, and performance!

Maize Balancer

BRIDGING THE GAP FOR
PEAK PERFORMANCE

OPTIMATE® MAIZE BALANCER

Maize Balancer plus **toxin binding**



ABOUT OPTIMATE® MAIZE BALANCER:

- Includes supplementary calcium, magnesium, and sodium - toxin binding in the form of **Optimate®** ACVM approved
- Helps naturally balance out mineral imbalances in the diet
- Supports overall health and vitality of lactating dairy cows

DIRECTIONS FOR USE:

- Feed **Optimate® Maize Balancer** via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Suitable for lactating dairy cows only. Not to be fed 4-6 weeks prior to calving due to the high level of calcium
- Feed 300g per cow, per day

INGREDIENTS:
Per 300g dose

Optimate® ACVM Registration Number A011800
See www.foodsafety.govt.nz for registration condition

MACRO MINERALS:

Calcium	47g
Magnesium	14g
Phosphorus	3g
Sodium	14g

ENRICHES DIETS

Heavy in maize silage, whole crop silage, greenfeed, PKE & or pasture silage.

PACK SIZE: 25 KG | 1 TONNE
Available from your Rural Retailer



ESSENTIAL MINERALS



PROTECT YOUR INVESTMENT



MORE MILK



NO ANTIBIOTICS

MAIZE BALANCER

Bridging the gap for **peak performance**



ABOUT MAIZE BALANCER:

- Includes supplementary calcium, magnesium, and sodium
- Helps naturally balance out mineral imbalances in the diet
- Supports overall health and vitality of lactating dairy cows

DIRECTIONS FOR USE:

- Feed **Maize Balancer** via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Suitable for lactating dairy cows only. Not to be fed 4-6 weeks prior to calving due to the high level of calcium
- Feed 200g per cow, per day

INGREDIENTS:
Per 200g dose

MACRO MINERALS:

Calcium	47g
Magnesium	14g
Phosphorus	3g
Sodium	14g

ENRICHES DIETS

Heavy in maize silage, whole crop silage, greenfeed, PKE & or pasture silage.

PACK SIZE: 25 KG | 1 TONNE
Available from your Rural Retailer



ESSENTIAL MINERALS



PROTECT YOUR INVESTMENT



MORE MILK



NO ANTIBIOTICS

OPTISOLVE®4

Targeted blend of trace elements formulated to complement **OptiSolve®MultX Original & OptiSolve®MultX 5-In-1**



PACK SIZE: 20 KG
Available from your Rural Retailer

ABOUT OPTISOLVE®4:

- Enhances trace element levels
- Supports optimal health and performance
- Dissolves in water

DIRECTIONS FOR USE:

- Dosage rate 5g per cow, per day
- Suitable for dosing into stock drinking water through Dosatron, Se-Tech, Grundfos - dose pumps and in-shed drenching systems

INGREDIENTS:

Per 5g dose

Aniseed for flavouring	
Cobalt (<i>organic</i>)	25mg
Copper (<i>organic</i>)	250mg
Selenium	10mg
Zinc	1000mg



DESIGNED FOR DAIRY COWS



DISSOLVES IN WATER



OPTIMAL HEALTH

OPTISOLVE®5

Water soluble trace elements for **optimal health and performance**



PACK SIZE: 20 KG
Available from your Rural Retailer

ABOUT OPTISOLVE®5:

- Trace elements for dairy cows for optimal health and performance
- Dissolves in water
- Effective method of getting critical trace elements into your dairy herd

DIRECTIONS FOR USE:

- Dosage rate 5g per cow, per day
- Suitable for dosing into stock drinking water through Dosatron, Se-Tech, or Grundfos - dose pumps and in-shed drenching systems

INGREDIENTS:

Per 5g dose

Aniseed for flavouring	
Cobalt (<i>organic</i>)	25mg
Copper (<i>organic</i>)	250mg
Iodine	30mg
Selenium	10mg
Zinc	1000mg



DESIGNED FOR DAIRY COWS



DISSOLVES IN WATER



OPTIMAL HEALTH

OPTISOLVE®SUPER 7

Blend of trace elements designed to **support dairy cows during the summer months**



PACK SIZE: 20KG
Available from your Rural Retailer

ABOUT OPTISOLVE®SUPER 7:

- Helps to combat heat stress and other seasonal challenges
- Promotes overall health and well-being
- Ensuring optimal condition during hotter periods

DIRECTIONS FOR USE:

- 5g per cow, per day
- Suitable for dosing into stock drinking water through Dosatron, Se-Tech, Grundfos - dose pumps and in-shed drenching systems

INGREDIENTS:

Per 5g dose

Aniseed for flavouring	
Boron	34mg
Chromium (<i>organic</i>)	8mg
Cobalt	25mg
Copper (<i>organic</i>)	125mg
Iodine	12mg
Selenium	10mg
Zinc	1000mg



DESIGNED FOR DAIRY COWS



DISSOLVES IN WATER



OPTIMAL HEALTH

OPTISOLVE®QUAD

Water-soluble trace elements for **optimal performance**



PACK SIZE: 20KG
Available from your Rural Retailer

ABOUT OPTISOLVE®QUAD:

- Delivers essential trace minerals via drinking water
- Copper-free; ideal where copper supplementation isn't required
- Enhances trace element levels

DIRECTIONS FOR USE:

- Feed 3g per cow, per day
- Dissolve in water and dose via Dosatron, Se-Tech, Grundfos or in-shed systems
- Use within a complete mineral programme

INGREDIENTS:

Per 3g dose

Cobalt	25mg
Iodine	32mg
Selenium	10mg
Zinc	850mg



DESIGNED FOR DAIRY COWS



DISSOLVES IN WATER



OPTIMAL HEALTH

OPTISOLVE® MULTX ORIGINAL

Premium **activated kelp**-enhanced animal health formulation



ABOUT OPTISOLVE® MULTX ORIGINAL:

- Especially useful to support fertility and mating
- Enhance animal health and wellbeing
- Prebiotic loaded with vitamins and minerals on an activated kelp base
- Blended ready to use

DIRECTIONS FOR USE:

- The thick concentrated solution can be diluted with water on a 50:50 mixture - ensure the required amount is administered
- Dosage: 5 - 10ml / per cow, per day
- Dosage: 2 - 5ml / per calf, per day

RANGE OF NUTRITIONAL BENEFITS:

OptiSolve® MultX Original contains a triple blend of selected activated kelp as a prebiotic loaded with vitamins and minerals. Together with non-protein nitrogen (NPN) the blend provides a range of nutritional benefits helping to promote optimal growth, health and resiliency during times of stress.

INGREDIENTS:

Activated kelp

Trace elements:

Non-protein nitrogen

Note: Kelp contains an array of trace elements and amino acids



ACTIVATED
KELP



SUPPORTS
IMMUNITY



SUPPORTS
REPRODUCTIVITY

PACK SIZE: 20L | 200L | 1000L

Available from your Rural Retailer

OPTISOLVE® MULTX 5-IN-1

The power of activated kelp and **boosted with fulvic, folic and iodine**



ABOUT OPTISOLVE® MULTX 5-IN-1:

- Especially useful to support fertility and mating
- Fulvic acid can enhance the bio-availability and absorption of other nutrients
- Prebiotic loaded with vitamins and minerals on a kelp base
- Folic acid and Iodine are both essential for healthy cell growth

DIRECTIONS FOR USE:

- The thick concentrated solution can be diluted with water on a 50:50 mixture - ensure the required amount is administered
- Dosage: 5ml per cow, per day
- Dosage: 3ml per yearling, per day
- Dosage: 1ml per sheep, per day

BETTER REPRODUCTIVE PERFORMANCE:

Fulvic, folic, and iodine can all contribute to improved reproductive performance in animals by promoting healthy reproductive cell development, protecting reproductive cells and maintaining thyroid function.

INGREDIENTS:

Activated kelp

Trace elements:

Non protein nitrogen
Fulvic acid, Folic acid

Iodine 32mg

Note: Activated kelp contains an array of trace elements and amino acids



ACTIVATED
KELP



SUPPORTS
IMMUNITY



SUPPORTS
REPRODUCTIVITY

FOLIC ACID & IODINE ARE BOTH ESSENTIAL FOR HEALTHY CELL GROWTH & DEVELOPMENT.

PACK SIZE: 20L | 200L | 1000L

Available from your Rural Retailer

OptiSolve®

RANGE

	Folic	Fulvic	Kelp	Non-Protein Nitrogen	Selenium	Iodine	Chromium	Boron	Copper (organic)	Cobalt (organic)	Zinc	Cobalt	Flavour	Dose
					mg	mg	mg	mg	mg	mg	mg	mg		g/cow/day
OptiSolve® 4					10				250	25	1,000		Aniseed	5
OptiSolve® 5					10	30			250	25	1,000		Aniseed	5
OptiSolve® Super 7					10	12	8	34	125		1,000	25	Aniseed	5
OptiSolve® Quad					10	32					850	25		3
OptiSolve® Original MultX			•	•										5
OptiSolve® 5-in-1 MultX	•	•	•	•		32								5

OptiCalf®
RANGE

	Optimate ACVM #	Bovacillus®	Kemin® Clostat®	Smartcare® Diamond V	Copper <i>(organic)</i>	Copper	Cobalt <i>(organic)</i>	Cobalt	Iodine	Selenium	Sodium	Calcium	Manganese	Zinc	Vit A	Vit D	Vit E	Dose
					mg	mg	mg	mg	mg	mg	g	g	mg	mg	IU	IU	IU	g/cow/day
OptiCalf®	•																	20
OptiCalf® Flourish			•	•	2.5		0.25		0.3	0.1				10				5
OptiCalf® LooseLicks	•	•			133			2	7	3.2	2.5	13	90	64	10,000	12,200	600	50
OptiCalf® BioBoost																	50	5

Optimate®
RANGE

	Optimate ACVM #	Bovacillus®	Kemin® Clostat®	Diamond V Ultra	Biotin	Betaine	Magnesium	Calcium	Phosphorus	Sodium	Sulphur	Chloride	Copper <i>(organic)</i>	Cobalt	Zinc	Zinc Oxide	Selenium	Iodine	Manganese	Chromium <i>(organic)</i>	Vit A	Vit D	25-OH Hydroxy Vitamin D3	Vit E	Dose
					mg	g	g	g	g	g	g	g	mg	mg	mg	g	mg	mg	mg	mg	IU	IU	IU	mg	g/cow/day
Optimate® Energise	•	•					30	7	3		13	17	125	25	850		10	32							450
Optimate® Energise CA+	•	•			20		42	80			8		125	25	850		10	32			10,000	5,000	•	250	450
Optimate® Vital	•																								100 - 300
Optimate® Max D	•	•			20		8	53		12			125	25	850		10	32			10,000	5,000	•	75	300
Optimate® Advantage	•						10	40		10			93	19	635		7	24							230
Optimate® Hoof Rescue	•				20								50		420 <i>(organic)</i>			8	200 <i>(organic)</i>						100
Optimate® Maintain - Hoof Rescue	•				20		15	56	3				126	12.6	360 <i>(organic)</i>		10	32	200 <i>(organic)</i>						300
Optimate® Maintain	•						15	56	3				125	25	850		10	32							300
Optimate® LooseLicks HiPhos	•						4	9	6	4			50	13	500		8	20			10,000	20,000		50 IU	75
Optimate® LooseLicks ProPhos	•	•					4	9	6	4			50	13	500		8	20			10,000	20,000		50 IU	75
Optimate® LooseLicks	•						4	9		4			50	13	500		8	20			10,000	20,000		50 IU	50
Optimate® Power Up	•		•	•			15	56	3				125	25	850		10	32							300
Optimate® Elevate	•	•											125	25	850		10	32			10,000	5,000		250	100
Optimate® Enrich	•	•											125	25	850		10	32			10,000	5,000		250	150
Optimate® Empower	•	•					15	56	3				125	25	850		10	32			10,000	5,000		250	300
Optimate® Sustain	•						15	56	3																300
Optimate® Perform	•	•																							150
Optimate® Maize Balancer	•						14	47	3	14															300
Maize Balancer							14	47	3	14															200
Optimate® Empower Protect	•	•				5	12	48					75	12.5	425	13.75	5	16		8					300
Optimate® Protect	•						15	56	3							13.75				8					300



STOCKROCK® IS NZ ZEOLITE, QUARRIED AT NGAKURU, SOUTH OF ROTORUA.

Zeolite is a lightweight, soft sedimentary rock that we use as race rock to help prevent cow lameness.

Following seismic events, the ash is compressed and then, activated by geothermal water to produce an 'altered clay'. Our zeolite is a lighter rock, meaning there is more volume per tonne than traditional race rock.

FEATURES OF STOCKROCK®:

- A lightweight rock meaning it goes further for your money, and it lasts longer
- Lasts up to 5 years depending on cow traffic
- Compared to race alternatives **StockRock®** goes further per tonne

THE COST OF LAME COWS

Lameness can cause a decrease in the cow's ability to graze, a loss of milk production (and income), lowered reproductive performance, an increase in the chance of being culled and the additional costs of veterinary treatment. A well-designed, constructed, and maintained raceway is essential for reducing lameness and improving cow flow.

Dairy NZ research shows that lame cows are up to four times more likely to have extended calving intervals, with each case costing \$500 - \$800 in lost production and fertility impacts.

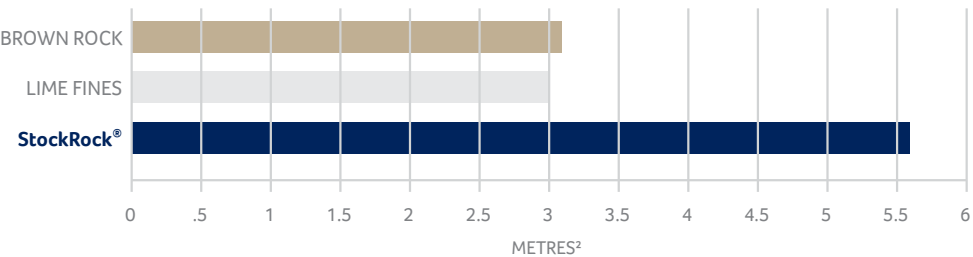
(Dairy NZ, 2020 - 2021)

On a 400-cow farm, even a 10% incidence rate could mean \$20,000 - \$32,000 in lost income.

LOSS OF INCOME FROM	\$ PER LAME COW	\$ PER FARM
Loss of milk solids production (@ \$9.45 kg/ms)	\$500 - \$800	\$20,000 - \$32,000

ECONOMICALLY STOCKROCK® STACKS UP!

The below graph shows the distance covered by 1 tonne of race rock options - assuming 200 mm depth:



JOHN ANDERSON
Milks herd of 500
North of Mangakino

*"Some of our **StockRock®** has been down 10 years now. We do a little more each year.*

*Some parts were really muddy with a spring underneath and **StockRock®** sorted the problem over night.*

We were having 1 to 2 lame cows a day, now that is more like 1 to 2 a week, not sure of that percentage, but it is a great improvement."

StockRock® is available from **BPM**
P 0800 88 55 55
stockrock.co.nz



Before



After



Before - farm race in wet conditions before **StockRock®** is laid.



After - completed **StockRock®** farm race.

PRO GRO SERIES RTU

DELIVERING READY-TO-USE LIQUID FERTILISER SOLUTIONS

Engineered for precision and performance, tailored to suit each season's distinct pasture demands.

Whether it's the lush rush of spring or the challenge of cool-weather growth, each product in the range is formulated to meet those specific needs - with targeted nutrient blends, foliar-applied for rapid uptake and minimal waste.

With **PRO GRO SERIES** you get season-optimized nutrition without the guesswork, enabling stronger growth, better nutrient density and improved pasture resilience across the year.



**SUMMER
GRO**PRO GRO SERIES RTU

**REGRASS
GRO**PRO GRO SERIES RTU

**COLD
GRO**PRO GRO SERIES RTU

**SPRING
GRO**PRO GRO SERIES RTU

**LUCERNE
GRO**PRO GRO SERIES RTU

**RECUT
GRO**PRO GRO SERIES RTU

THE RIGHT FERTILISER AT THE RIGHT TIME

**TAILORED TO SUIT EACH SEASON'S
DISTINCT PASTURE DEMANDS**

**JUST ADD
WATER**

**PRECISION
APPLICATION**

**SPECIFICALLY
FORMULATED**





Blue Pacific
MINERALS

CLEVER *by* NATURE

P 0800 678 444
E orders@bpmnz.co.nz
W www.bpmnz.co.nz

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